



Admiral Group PLC : Director/PDMR Shareholding

07 Mar 2013

Admiral Group plc

7 March 2013

This disclosure relates to transactions of which notification is required under paragraph 3.1.2 of the Disclosure Rules.

On 6 March 2013, Shauneen Lyons, the wife of Admiral Group Chairman, Alastair Lyons, sold 100,000 Admiral Group plc shares at a price of £13.14.

Alastair Lyons and Family now hold a total 392,152 ordinary shares in Admiral Group.

For further information please contact:

Louise O'Shea, Investor Relations 029 20434384

Louisa Scadden, Communications 029 20434394