



Admiral Group PLC : Director/PDMR Shareholding

17 Mar 2014

Admiral Group plc

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This disclosure relates to transactions of which notification is required under DTR 3.1.2.

On 14 March 2014, Geraint Jones (Deputy Chief Financial Officer), a person discharging managerial responsibility within Admiral Group plc, was awarded 100 shares under the Admiral Group Approved Share Incentive Plan at a price of £15.07.

Geraint Jones, and his wife Karen Jones, now hold a total of 33,930 ordinary shares in Admiral Group. This total holdings figure includes all shares awarded under the Admiral Group Approved Share Incentive Plan.

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