Admiral Group PLC : Director/PDMR Shareholding

25 Aug 2015

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This disclosure relates to transactions of which notification is required under DTR 3.1.2.

On 24 August 2015 Geraint Jones (Admiral Group Chief Financial Officer) and Kevin Chidwick (Chief Executive Officer of the Group's US direct insurance business, Elephant Auto), a person discharging managerial responsibility within Admiral Group plc, were each awarded 118 shares under the Admiral Group Approved Share Incentive Plan at a strike price of £15.21.

Geraint Jones and family now hold a total of 43,067 ordinary shares in Admiral Group plc, following the acquisition of the above award and 107 shares under the SIP dividend reinvestment plan;

Kevin Chidwick and family now hold a total of 101,177 ordinary shares in Admiral Group plc.

For further information please contact:

Karen Maguire, Investor Relations 029 20434384

James Carnduff, Communications 029 20434394