Admiral Group PLC : Director/PDMR Shareholding

16 Mar 2016

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This disclosure relates to transactions of which notification is required under DTR 3.1.2.

On 11 March 2016 Geraint Jones (Admiral Group Chief Financial Officer) and Kevin Chidwick (Chief Executive Officer of the Group's US direct insurance business, Elephant Auto), a person discharging managerial responsibility within Admiral Group plc, were each awarded 92 shares under the Admiral Group Approved Share Incentive Plan (SIP) at a strike price of £19.47.

Geraint Jones and family now hold a total of 50,466 ordinary shares in Admiral Group plc, following the acquisition of the above award and 114 shares under the SIP dividend reinvestment plan.

Kevin Chidwick and family now hold a total of 110,369 ordinary shares in Admiral Group plc.

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