

Admiral Group PLC : Director/PDMR Shareholding

05 Oct 2018

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

On 29 September 2015, Geraint Jones (Chief Financial Officer) was awarded 50,000 shares under the Company's Discretionary Free Share Scheme. The award was subject to the Company's performance conditions from 1 January 2015 to 31 December 2017 and 37,150 shares vested on 29 September 2018.

1	Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)							
a)	Name	Geraint Jones						
2	Reason for the notification							
a)	Position/status	Chief Financial Officer						
b)	Initial notification/Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Admiral Group plc						
b)	LEI	213800FGVM7Z9EJB2685						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Shares						
	Identification code	GB00B02J6398						
b)	Nature of the transaction	Vesting of 37,150 shares awarded under the Company's Discretionary Free Share Scheme. 32,300 shares were sold and 4,850 have been retained.						
c)	Prices(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td></td> <td>GBP 20.445</td> <td>32,300</td> </tr> </tbody> </table>		Price(s)	Volume(s)		GBP 20.445	32,300
	Price(s)	Volume(s)						
	GBP 20.445	32,300						
d)	Aggregated information	N/A						
	<ul style="list-style-type: none"> • Aggregated value • Price 							
e)	Date of the transaction	The sale of shares took place as part of a large batch of shares sold by the Employee Benefit Trust between 1 October 2018 and 3 October 2018.						
f)	Place of the transaction	London Stock Exchange (XLON)						

On 29 September 2015, Milena Mondini de Focatiis (Head of European Insurance) was awarded 50,000 shares under the Company's Discretionary Free Share Scheme. The award was subject to the Company's performance conditions from 1 January 2015 to 31 December 2017 and 37,150 shares vested on 29 September 2018.

1	Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)							
a)	Name	Milena Mondini de Focatiis						
2	Reason for the notification							
a)	Position/status	Head of European Insurance						
b)	Initial notification/Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Admiral Group plc						
b)	LEI	213800FGVM7Z9EJB2685						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Shares						
	Identification code	GB00B02J6398						
b)	Nature of the transaction	Vesting of 37,150 shares awarded under the Company's Discretionary Free Share Scheme. 37,150 shares were sold and none have been retained.						
c)	Prices(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td></td> <td>GBP 20.445</td> <td>37,150</td> </tr> </tbody> </table>		Price(s)	Volume(s)		GBP 20.445	37,150
	Price(s)	Volume(s)						
	GBP 20.445	37,150						
d)	Aggregated information	N/A						
	<ul style="list-style-type: none"> • Aggregated value • Price 							
e)	Date of the transaction	The sale of shares took place as part of a large batch of shares sold by the Employee Benefit Trust between 1 October 2018 and 3 October 2018.						
f)	Place of the transaction	London Stock Exchange (XLON)						

On 29 September 2015, Cristina Nestares (CEO UK Insurance) was awarded 50,000 shares under the Company's Discretionary Free Share Scheme. The award was subject to the Company's performance conditions from 1 January 2015 to 31 December 2017 and 37,150 shares vested on 29 September 2018.

1	Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)	
a)	Name	Cristina Nestares
2	Reason for the notification	
a)	Position/status	CEO UK Insurance
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Admiral Group plc
b)	LEI	213800FGVM7Z9EJB2685
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares GB00B02J6398	
b)	Nature of the transaction	Vesting of 37,150 shares awarded under the Company's Discretionary Free Share Scheme. 18,575 shares were sold and 18,575 have been retained.	
c)	Prices(s) and volume(s)	Price(s)	Volume(s)
		GBP 20.445	18,575
d)	Aggregated information <ul style="list-style-type: none"> • Aggregated value • Price 	N/A	
e)	Date of the transaction	The sale of shares took place as part of a large batch of shares sold by the Employee Benefit Trust between 1 October 2018 and 3 October 2018.	
f)	Place of the transaction	London Stock Exchange (XLON)	