



Director/PDMR Shareholding

10 March 2020 4:10 PM GMT

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| | | | |
|----------|--|---|------------------|
| 1 | Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA) | | |
| a) | Name | Michael Brierley | |
| 2 | Reason for the notification | | |
| a) | Position/status | Non-Executive Director of Admiral Group plc | |
| b) | Initial notification/Amendment | Initial Notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Admiral Group plc | |
| b) | LEI | 213800FGVM7Z9EJB2685 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares | |
| | Identification code | GB00B02J6398 | |
| b) | Nature of the transaction | Acquisition of Shares | |
| c) | Prices(s) and volume(s) | Price(s) | Volume(s) |
| | | GBP 20.75 | 490 |
| | | GBP 20.74 | 126 |
| d) | Aggregated information <ul style="list-style-type: none"> • Aggregated value • Price | N/A | |
| e) | Date of the transaction | 2020-09-03 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |