



Admiral Business launches new Taxi insurance proposition for public and private hire drivers

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Admiral Business, a specialist insurer dedicated to supporting SMEs, sole traders and contractors, has launched a new Taxi insurance proposition for public and private hire drivers across the UK.

This marks the first time the business has entered the taxi market and reflects the team's continued focus on expanding into specialist commercial insurance sectors.

Taxi drivers require dedicated commercial cover, and this is a growing and underserved market where Admiral Business can combine its motor insurance expertise with the strength of a trusted brand.

The product provides single vehicle taxi cover, with plans to introduce taxi fleet insurance later this year.

The proposition is being distributed through specialist brokers who understand the needs of taxi drivers, enabling Admiral Business to offer strong distribution,

tailored support and great customer outcomes. This will be supported by a dedicated repair network that delivers efficient claims experience to help keep drivers on the road.

Edward Hill, Chief Commercial Officer at Admiral Business:

“This is exactly the kind of opportunity we look for, a real customer need, a clear space to differentiate, and the ability to build with pace.

Taxi drivers face unique pressures every day and by working with specialist brokers that know the market really well, we’re building an insurance experience that genuinely supports them. We’re excited to enter this market and continue growing Admiral Business in areas where we can make a meaningful difference.”

Editors Notes

About Admiral Business

Admiral Business is a specialist commercial insurer supporting SME’s, sole traders and contractors across the UK. It provides clear, simple and flexible insurance designed around the needs of people running and growing their own businesses.

Admiral Business sits within Admiral Pioneer, Admiral Group’s venture building arm, which creates and scales new propositions for emerging and underserved markets.

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